

GET ON BOARD!

FAIRBANKS TRANSIT



YOUR MESSAGE ON THE MOVE

FAIRBANKS TRANSIT ADVERTISING!

TRANSIT ADVERTISING

- You can't ignore it, turn it off or tune it out. The bright, bold signs demand your attention!
- Reaches passengers, drivers, and pedestrians of all ages and demographics
- The only form of outdoor advertising permitted in Alaska
- FIND OUT MORE TODAY! Call Wendy Garwood at FAIRBANKS TRANSIT ADVERTISING (907) 328-6400 or email transit@fbxradio.com

FAIRBANKS TRANSIT

Your Message On The Move!

- 29', 35', or 40' buses
- Buses covering 10 routes including the University of Alaska Fairbanks and Primary Shopping areas.
- Interior and exterior placement available
- Custom plans available for any budget
- A variety of sign sizes and positions to choose from
- Your signs will travel approx. 500,000 miles annually through a borough population of 90,000



Fairbanks North Star Borough
 Transportation Department
 PO Box 71267, Fairbanks, AK 99707

(907) 459-1011
www.macstransit.com
macstransit@fnsb.us

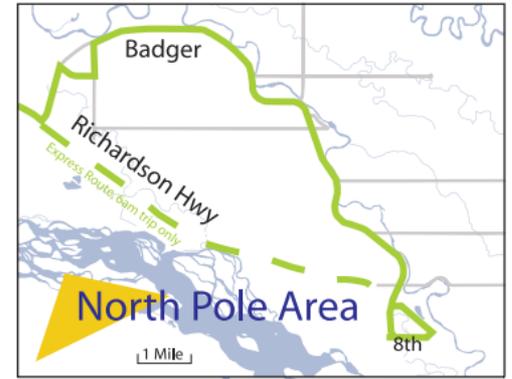
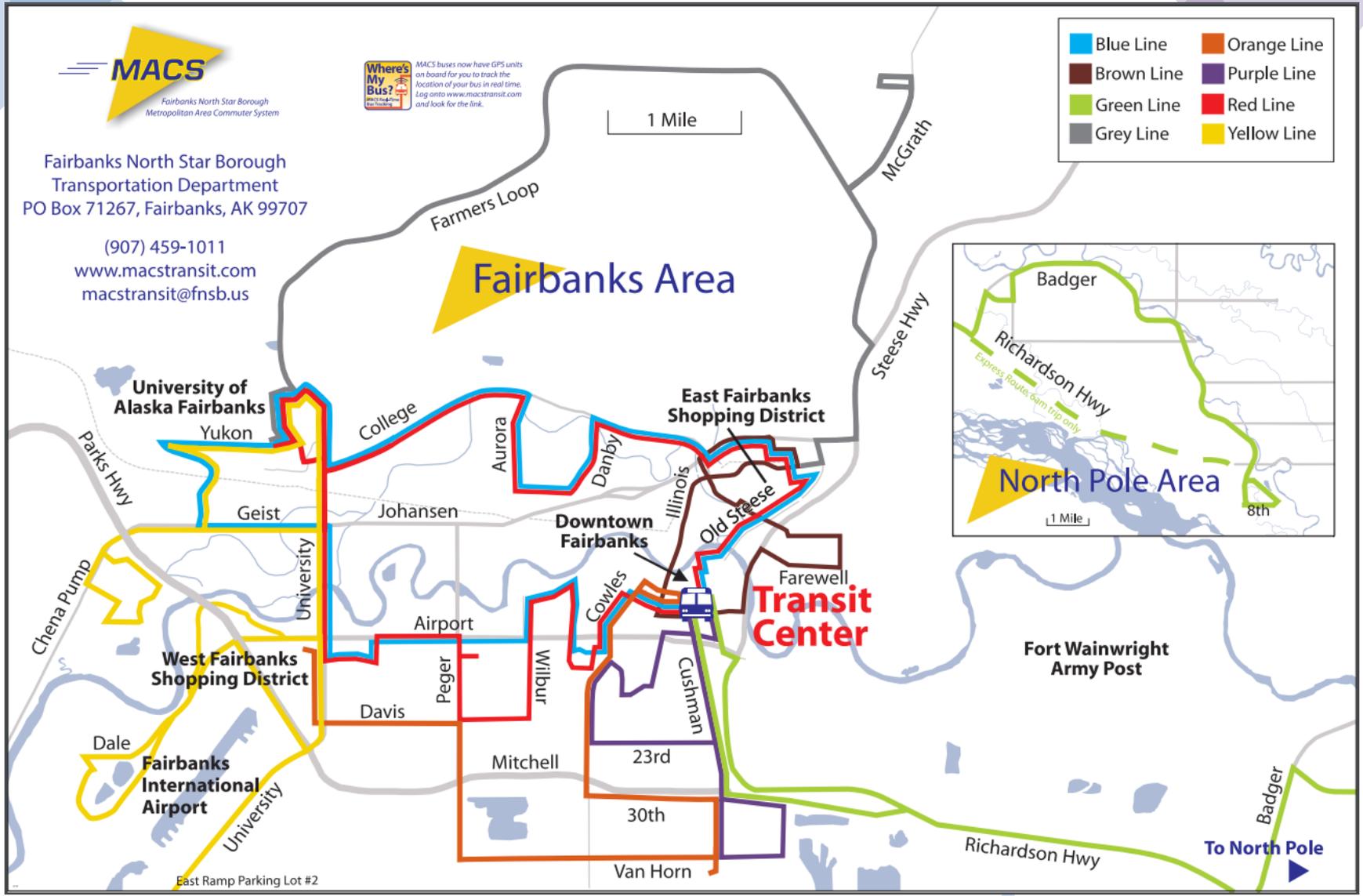


MACS buses now have GPS units on board for you to track the location of your bus in real time. Log onto www.macstransit.com and look for the link.

1 Mile

- | | | | |
|--|------------|--|-------------|
| | Blue Line | | Orange Line |
| | Brown Line | | Purple Line |
| | Green Line | | Red Line |
| | Grey Line | | Yellow Line |

Fairbanks Area



North Pole Area

To North Pole

East Ramp Parking Lot #2



FINE PRINT

RATES SUBJECT TO AVAILABILITY

4 MONTH MINIMUM BUS SIGN CONTRACT

1 YEAR MINIMUM CONTRACT FOR FULL AND DOUBLE SIDE WRAPS

15% AGENCY COMMISSION APPLIES TO QUALIFIED AGENCIES



FAIRBANKS TRANSIT ADVERTISING AND THE FAIRBANKS NORTH STAR BOROUGH RESERVES THE RIGHT OF FINAL APPROVAL ON ALL SIGNAGE

SIGN PRODUCTION WILL BE DONE EXCLUSIVELY BY AUTO TRIM DESIGN OF FAIRBANKS.

ALCOHOL/TOBACCO PRODUCTS, DEMEANING, DISPARAGING, VIOLENCE, PROFANITY, SEXUAL SUGGESTIVENESS, LIBELOUS OR FALSE ADVERTISING IS NOT ACCEPTED.

POLITICAL AND ISSUE ADVERTISING IS NOW AVAILABLE, SUBJECT TO TERMS. CONTACT WENDY GARWOOD FOR DETAILS.

PLEASE CONTACT WENDY GARWOOD WITH FAIRBANKS TRANSIT ADVERTISING WITH ANY QUESTIONS. (907) 347-3454 OR TRANSIT@FBXRADIO.COM

CONTACT INFORMATION

RESERVE YOUR SPACE TODAY!

Contact Wendy Garwood,
Director of Transit Sales

- Office (907) 328-6400
- Cell (907) 347-3454
- Email:
transit@fbxradio.com

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