

**T**HE Alaska 67 Centennial Exposition rises where the summer sun rarely sets. For most of the season — May 27 through September 30, 1967 — Alaska's famed midnight sun will shower round-the-clock

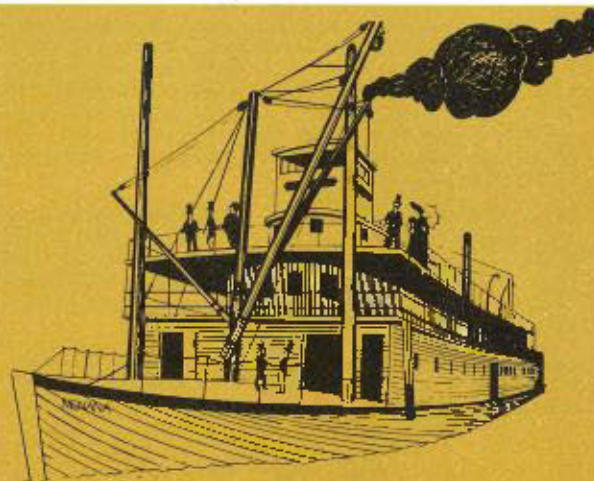
light on the 40-acre exposition site at Fairbanks. ♦♦ In the Tanana Valley, between the Arctic Circle and the Alaska Range, Fairbanks serves as an unparalleled locale for this major exposition. ♦♦ Alaska 67 is the largest show in the largest state — official centerpiece of a statewide celebration commemorating the centennial of Alaska's purchase from the Czar of Russia in 1867. ♦♦ The essence of Alaska's massive beauty and cultural charm is captured at Alaska 67. Past and present merge here to entertain, to fascinate and to showcase the 49th state's exciting future. ♦♦ In Gold Rush Town (see cover photos) you are enveloped by the spirited atmosphere of yesteryear, when bearded prospectors and dance hall belles lived the tales oldtimers tell us today. ♦♦ The Native Village offers you a unique view of Eskimo and Indian societies as they existed when the first explorers and sourdoughs plodded northward to Alaska.



You may climb aboard the reposeful but imposing Nenana, last and biggest of the sternwheelers to ply the Yukon — a majestic symbol of the bygone riverboat era. ♦♦ The circular Civic Center, in stark and striking design, crowns the exposition grounds. Inside you may stride the state through exhibits representing a score of Alaskan communities or attend a rousing musical in the theater after browsing among paintings in the art gallery. ♦♦ For a wide panorama of Alaska 67, ride the narrow-gauge Crooked Creek & Whiskey Island Railroad. The CC&WI winds through a compound of Alaskan big game animals, rolling around the action at each exposition attraction. ♦♦ And there is much more Alaskan lore in store for you this summer — Pioneer Hall melodramas and gold rush murals, Bonanzaland amusement park, museum of priceless Native art, exhibit pavilions and picturesque Mining Valley. ♦♦ Plan today to join in the fun at the brightest spot under the midnight sun.



**IF EVER**  
you wanted to travel  
Alaska...67  
is the year  
to do it





## TICKET INFORMATION

Dear Friends,

The advertising fellow who wrote this leaflet got the facts straight, but sure took a lot of words to say we've got a great show and you should come on up for it. Spring before summer and buy your GOLDEN VALUE BOOKS now (each book is designed for two persons with a pair of gate ducats and pairs of tickets for several attractions). For every book you buy, we'll throw in one GOLD CARD (two grains of guaranteed genuine Alaska placer gold in a capsule mounted on a souvenir card). The books are a big value, plus they're kind of fun to read. Of course, you can buy just plain MAIN GATE DUCATS, too, but we won't toss in the gold.

P.S. A youth is anyone age 5 through age 16.

*Hardluck Sigafos*  
Hardluck Sigafos  
Advance Ticket Hustler

### AIR MAIL TO: Alaska 67 Advance Tickets Box 1967, Fairbanks, Alaska 99701

Send  Adult Golden Value Book (\$13.20 value) @ \$9  
Send  Youth Golden Value Book (\$ 7.40 value) @ \$5  
Send  Adult Main Gate Ducat (\$ 2.50 value) @ \$2  
Send  Youth Main Gate Ducat (\$ 1.25 value) @ \$1

Check or money order for \$ \_\_\_\_\_ enclosed  
(make payable to Alaska 67). PLEASE PRINT BELOW:

Name \_\_\_\_\_

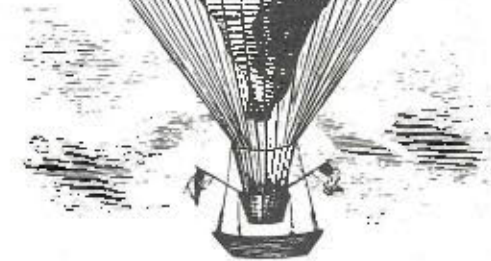
Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

## TRAVEL & VACATION INFORMATION

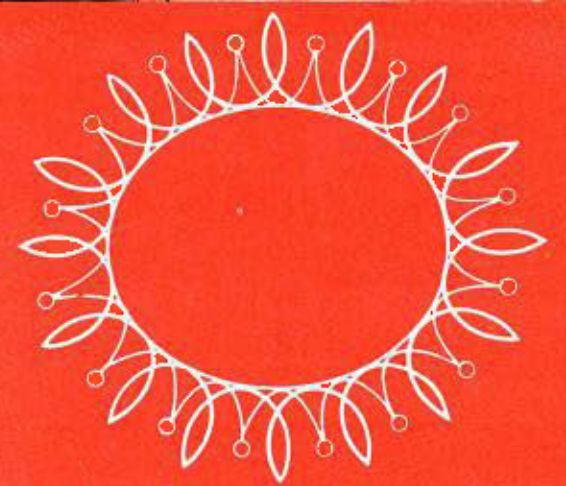


Fairbanks is at the northern terminus of the Alaska Highway (Mile Post 1523) and Alaska Railroad. The Fairbanks International Airport is served daily by jets from Seattle. Ask your travel agent or automobile club for transportation details.

Alaska's finest accommodations — hotels, motels, campsites, trailer parks, restaurants, night clubs — are available in Fairbanks. Annual events — Eskimo Olympics, Golden Days Celebration — area attractions — riverboat trips, Mt. McKinley Park — and this summer's special event — The Babe Ruth World Series — make Fairbanks an ideal vacation destination. The summer climate is warm, dry and windless. For more information, write: Chamber of Commerce, 550 First Ave., Fairbanks, Alaska 99701.

All of Alaska will be celebrating the Purchase Centennial in 1967, with special events and activities from Ketchikan to Point Barrow. For information on statewide centennial plans and other vacation areas, write: Alaska Centennial Commission, Box 1967, Juneau, Alaska 99801 or Alaska Travel Division, Pouch E, Juneau, Alaska 99801.

For more information about the Alaska 67 Centennial Exposition, write: Ragtime Sigafos, Publicity Director, Alaska 67, Box 1967, Fairbanks, Alaska 99701.



THE BRIGHTEST SPOT UNDER THE MIDNIGHT SUN

## Alaska 67



**Centennial Exposition**  
May 27-September 30  
1967/Fairbanks, Alaska